



**Julie Shepherd**

**Montana East West Shrine Game Cheer Coordinator/Coach**

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Dear Cheer Coach,

I hope this letter finds you well and having a great cheer season. It is time to nominate your outstanding senior cheerleaders for the 74th annual Montana East West Shrine Game. The Montana East West Shrine Game has been set for July 18<sup>th</sup> 2020 in Billings, MT. The cheerleaders will participate in all sorts of activities throughout the weekend. All star football players from all over the state have been chosen to play in this year's game and now it is time to begin selecting cheerleaders for the game.

This game is a major fundraiser for the Shrine Children's Hospital in Spokane, WA. The Shrine Children's Hospital provides medical care to children 18yrs and younger **absolutely free of charge**. Shrine hospitals specialize in spinal cord injury/defects, burn trauma, orthopedics, cleft lip and palate defects. By participating in this game, cheerleaders can be a part of helping to raise funds for the kids and their families who use the hospital.

Please give this application packet to your outstanding senior cheerleader. The cheerleader you nominate should be a responsible, hard working, honest citizen of good character and standing in their community as well as an excellent representative of their school. Being selected as a part of this team is a privilege and an honor. All applications ***must be*** accompanied by a coaches' recommendation.

If your cheerleaders ask you why should they apply to cheer at this football game tell them it is a chance to show off their cheerleading abilities, cheer with the best cheerleaders from all over the state of MT, inspire others with their enthusiasm for the sport, **and most of all help children all over the Northwest United States receive free medical care.**

Here is a brief description of our cheerleading weekend.

Throughout the weekend, we will practice, take professional pictures, make appearances to promote the game, attend a banquet with the players and our families, hold a kid's camp, be in a parad, perform an incredible halftime routine and finally cheer for a football game! We do a lot of cheering, practicing and laughing. It is an experience they will not forget!

This is a great opportunity for a cheerleader to meet new friends, have a lot of fun, show off their love for cheerleading, and help the Shriners raise funds for the children's hospital. The weekend is at no cost to the cheerleader. The Shrine organization pays for all room and board.

I encourage cheerleaders from all schools to apply regardless of school or squad size. One goal of the Shrine organization is to represent as many Montana high school athletes as possible and get out awareness of what the Shrine Hospital can do for children. Even if a cheerleader hasn't cheered for a football game before, still apply!

If you or your cheerleader has any questions about the game, please feel free to contact me anytime at 406-590-2734. If you are unable to make the deadline application, please call and arrangements can be made.

Sincerely,

Julie Shepherd  
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Check out the East West Shrine game's website at [montanaeastwestshrinegame.org](http://montanaeastwestshrinegame.org)

(Check out pictures from previous Shrine games on facebook. Go to shrine (the year) cheer. Ex: shrine 2018 cheer or shrine 2017 cheer.)